

DECISION SESSION - ECONOMIC DEVELOPMENT AND COMMUNITY ENGAGEMENT (DEPUTY LEADER)

TUESDAY, 4 OCTOBER 2016

DECISIONS

Set out below is a summary of the decisions taken at the Decision Session – Executive Member Economic Development and Community Engagement (Deputy Leader) held on Tuesday, 4 October 2016. The wording used does not necessarily reflect the actual wording that will appear in the minutes.

Members are reminded that, should they wish to call in a decision, notice must be given to Democratic Services no later than 4.00pm on the second working day after this meeting.

If you have any queries about any matters referred to in this decision sheet please contact Laura Clark Laura.Clark@york.gov.uk

4. BUSINESS FRIENDLY COUNCIL - PROGRESS UPDATE

Resolved: That the Executive Member:

- I. Noted the work that has been undertaken to reach the objective of becoming a business friendly Council since the last Decision Session.
- II. Advised that the following next steps (set out in the paper) should be explored further and agreed to a programme of work to deliver some of the recommended outcomes:
 - a) Review how we consult with businesses with the aim of launching a new business consultation approach by April 2017.
 - b) Signposting – for example, work to eliminate the confusion between the role of Make it York (York

Means Business, Visit York, Science City York) and City of York Council.

- c) Website – review the findings from the staff and business surveys with ICT and the Web Team.
 - d) Promotion – looking at ways to promote our business services with Marketing and Communications.
- III. Agreed that work continues to develop ‘business friendly’ ideas and projects as a whole and that ‘business friendly’ becomes best practice procedure within the authority.

Reason:

- I. To continue work on business friendly Council and to foster stronger, more supportive working relationships with local businesses.
- II. To provide the best possible service for internal and external customers.
- III. To deliver tangible results for positive change and to support continuous service improvement.
- IV. To streamline existing processes where possible to produce better quality results.
- V. To demonstrate to the business community and staff that we have learned from their feedback.
- VI. To show ongoing commitment to transparency and accountability to residents and business.